

DMA SPRING 2021

FAME & FORTUNE: THE TRIUMPH OF THE FILIPINO FAVORITE!



**A CASE STUDY
ON PABLO**

"While most are dreaming of success, winners wake up and work hard to achieve it." And that's exactly what the Filipino singer Pablo did when he shared his music on Djooky and zoomed to the top!

John Paulo Bagnas Nase, better known as Pablo of the P-pop boy band SB19, was crowned the grand winner at the Djooky Music Awards (DMA) Spring Edition 2021, the biggest online song competition in the world.

Pablo, a Filipino vocalist, songwriter and producer, bagged the top prize for his track "Determinado".

"Drumroll... the winner of the DMA Spring Edition is Pablo from the Philippines with a song Determinado! Congratulations to the winners!" DMA announced on its Twitter page on Monday, May 31.

Pablo won by receiving worldwide support not only from fans voting on Djooky, but also from a seven-member judging panel composed of eminent musicians from all over the globe. Los-Angeles based songwriter Justin Gray, multi-platinum Filipino singer Christian Bautista, and the Head of Panel of Judges Brian Malouf all voted unanimously for Pablo.

Pablo expressed his excitement over the victory. "YEESSSS! Thank you A'tin! I love you all! @joseungmusika Panalo! Wuhuu!" he enthused on Twitter.

Pablo was invited to join the Djooky Music Awards by Djooky Ambassador in the Philippines, David Generato. Being a well-established artist as a leading voice in his band SB19, Pablo found the Djooky Music Awards an excellent opportunity to expand his fanbase and share his music with the world.

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Thank you also [Djooky Music] for the opportunity. You've helped a lot of artists through this platform and I hope the community gets even bigger. I got to listen to amazing artists from all over the world. Somehow, I also got a glimpse of their culture! Congratulations!

-Pablo



"The main reason I joined the DMA was to promote my own music – I've been wanting to put my own stuff out there," said Pablo in an exclusive interview to Djooky. "The cash prize was enticing – given that we're in a global pandemic right now, winning the cash prize will really help me and my family."

The news of Pablo joining the DMAs, the hottest online global song contest today, spread super quickly, creating a buzz on social media. Pablo's call to fans was supported by not only Filipinos, but also music fans from other Asian countries, enabling Pablo to successfully win in the National, Continental and Global Voting Rounds. Overall, "Determinado" received votes from almost 5000 music lovers!

Pablo's victory was feted by local news agencies, media platforms and social media pages. The leading newspaper entertainment platform in the Philippines, Philstar, was one of the first to congratulate Pablo on his victory in the Djooky Music Awards. TV channels like GMA, the number one TV station in the Philippines, and GTV also lauded Pablo's victory.

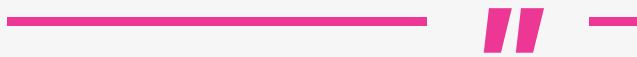
The Djooky Music Awards winner can elect to receive a cash prize of \$20, 000, or an all-expenses-paid trip to Los Angeles to record a song with Brian Malouf at Capitol Studios. Pablo has opted for the cash prize to invest in a house for his family. As for his future plans, Pablo told Djooky, "I want to create a solo album; secondly, I want to create a team or ecosystem where different artists can grow together and work together."





"TO THOSE WHO ARE HESITANT TO JOIN DMA, THE ONLY THING I'LL SAY IS THAT YOU'VE GOT NOTHING TO LOSE – YOU GET TO SHARE YOUR MUSIC WITH THE WORLD, YOU GET TO LISTEN TO AMAZING ARTISTS AS WELL – YOU GET TO LEARN, IMPROVE, AND GROW YOUR CRAFT BY DOWNLOADING THE APP AND LISTENING TO THE MUSIC OF THE WORLD. "

-PABLO



Pablo was quick to validate the huge recognition the Djooky Music Awards can bring to an artist, be it aspiring or established. "I think there are lots of talented people out there who aspire to become well-known. DMA gives them that opportunity – even though you're not with a big company or don't have the right connections, you can just download the app, upload your music, and anyone can listen to it, vote for it, and you can win big prizes. It's a fair, equal system."

So, what are you waiting for? If you dream of becoming the next music superstar on the global horizon, Djooky's where you need to be. Upload your music on Djooky, sit back, and enjoy the rollercoaster ride to the top!

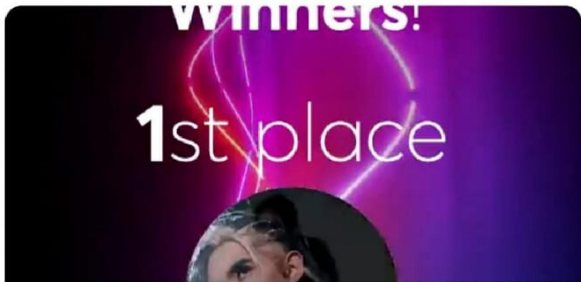


Daily Tribune

@tribunephil

Pablo of SB19 wins at Djooky Music Awards tribune.net.ph/index.php/2021... @SB19Official

winners:



tribune.net.ph

Pablo of SB19 wins at Djooky Music Awards

0:41 · 04 Jun 21 · Twitter Web App

906 Retweets 5 Quote Tweets 1,547 Likes



ABS-CBN News

@ABSCBNNews

Pablo of SB19 wins at Djooky Music Awards for 'Determinado'



news.abs-cbn.com

Pablo of SB19 wins at Djooky Music Awards for 'Determinado'

14:10 · 02 Jun 21 · TweetDeck

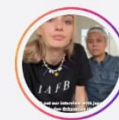
1,373 Retweets 54 Quote Tweets 2,514 Likes

PABLO

bandwagon

NSWANTED GO FROM YOUR BEDROOM TO

NAZ JUL 17 1:30PM-2:00PM SATURDAY The Substation Theatre



SB19's Pablo wins big at the Djooky Music Awards: "Thank you so much A'TIN."

SPINS 2.1K



PRESS RELEASES & PUBLICATIONS

PABLO

Home > Entertainment

Pablo of SB19 wins at Djooky Music Awards for 'Determinado'

ABS-CBN News
Posted at Jun 02 2021 03:34 PM



MANILA - John Paulo Bagnas Nase, mc Pablo of the P-pop boy group SB19, has won the top prize at the Djooky Music Awards (DMA) Spring Edition 2021 for his song "Determinado." He bagged the top prize for the track "Determinado," which was a collaboration between him and rapper Josue.

INQUIRER.NET

SB19's Pablo wins at Djooky Music Awards for song 'Determinado'

By: [Dana Cruz](#)
INQUIRER.net / 11:13 AM June 02, 2021



PRESS RELEASES & PUBLICATIONS

The first-ever global online song contest was evaluated by a judging panel that consisted of big-time musicians from around the world, including our very own Christian Bautista.

Winners of the contest were determined by both the collective decision of the judges and the votes from the artists' fans.

As the grand winners, Pablo and Josue have a pick at their own prize — either 20,000 USD or a dream trip to record one song with multi-platinum American producer Brian Malouf in Los Angeles, California.

On Twitter, Pablo thanked their fans and Djooky Music for the big break.

Pablo of P-pop group SB19 and rapper Josue were honored in the first-ever global online song contest Dooky Music Awards Spring Edition 2021. This is for the collab they made in the song 'Determined.'

#Congratulations!

@sb19official / ig @josuemusika, @AlagadniJosue / Twitter

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PABLO



philstar GLOBAL

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SB19's Pablo wins at Dooky Music Awards

f [messenger] [twitter]

Rossane Ramos (The Philippine Star) - June 2, 2021 - 12:00am

Filipino boy band SB19's Pablo (photo) and rapper Josue won the Dooky Music Awards Spring Edition 2021 for their collab song Determinado.

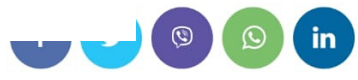
The first-ever global online song contest is evaluated by a six-member judging panel that consisted of big-time musicians from around the world, including our very own Christian Bautista.



Show

PABLO, RAPPER JOSUE SONG 'DETERMINADO' WIN DJOOKY MUSIC AWARDS

iah De Guzman Quadra - June 1, 2021



PRESS RELEASES & PUBLICATIONS



SB19's Pablo and rapper Josue have won the Dooky Music Awards 2021 Spring Season. Photo from Pablo IG, Josue FB.

Philippine-pop (P-pop) group SB19's Pablo and rapper Josue have won the Dooky Music Awards (DMA) Spring Edition for their collaboration.